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In the Claims

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1. 1—37 (Cancel)

38. (New.) A coated substrate configured for printing a toner image thereon, comprising:

a substrate;

an underlayer coating, applied directly on the substrate, wherein the underlayer coating comprises amine terminated polyamide; and

an overlayer coating, applied directly on the underlayer coating, comprising a polymer material to which the toner image can be fused and fixed.

- 39. (New.) The coated substrate according to claim 38, wherein the substrate is selected from among a group of substrates comprising polyethylene, vinyl, paper, polyethylene terepthalate (PET), BOPP (biaxially oriented polypropylene film) and polycarbonate.
- 40. (New.) The coated substrate according to claim 38 wherein the overlayer coating is free of particulate matter.
- 41. (New.) The coated substrate according to claim 38 wherein the polymer material comprises styrene butadiene copolymer.

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- 42. (New.) The coated substrate according to claim 38 wherein the polymer material comprises ethylene acrylic acid copolymer.
- 43. (New.) A print media for printing a toner image thereon, comprising:
- a substrate coated with an underlayer having a high affinity for the substrate, and an overlayer having a high affinity for toner, wherein the underlayer and the overlayer have high affinity for each other;

wherein the underlayer is applied directly to the substrate and comprises amine terminated polyamide; and

wherein the overlayer is applied directly to the underlayer and comprises a polymer material defining an outer surface to which the toner image can be fused and fixed.

- 44. (New.) The print media according to claim 43, wherein the substrate is selected from among a group of substrates comprising polyethylene, vinyl, paper, polyethylene terepthalate (PET), BOPP (biaxially oriented polypropylene film) and polycarbonate.
- 45. (New.) The print media according to claim 43 wherein the underlayer is free of particulate matter.

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| | 46. | (New.) | The print media | according to | claim 43 | wherein t | he overlaye |
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- 47. (New.) The print media according to claim 43 wherein the overlayer comprises ethylene acrylic acid copolymer.
- 48. (New.) A method of producing a coated substrate to which a toner image can be adhered, comprising:

coating a substrate with an underlayer comprising amine terminated polyamide; and

coating the underlayer with a polymer material to form an overlayer on the underlayer, wherein the overlayer has a high affinity for the underlayer and an outer surface to which the toner image can be applied.

49. (New.) The method of claim 48, wherein coating the substrate comprises:

coating a paper substrate.

50. (New.) The method of claim 48, wherein coating the substrate comprises:

coating a plastic sheet substrate.

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- 51. (New.) The method of claim 48, wherein coating the substrate comprises applying 0.1 to 0.3 grams of solids to the substrate per square meter of the substrate.
- 52. (New.) The method of claim 48, wherein coating the substrate comprises:

mixing a 19-to-1 ratio of 1-Propanal to Macromelt 6239 (Henkel); stirring the mixture; and

heating the mixture to between 40 degrees C. and 50 degrees C., until a homogeneous and clear 5% solids solution is obtained.

53. (New.) The method of claim 48, wherein coating the substrate comprises:

coating the substrate with a partial solids solution; and letting the partial solids solution dry.

54. (New.) The method of claim 53, wherein the partial solids solution is a 5% solids solution.

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55. (New.) The method of claim 48, wherein coating the underlayer comprises:

combining deionized water and isopropyl alcohol to form a mixture; cooling the mixture; and adding the mixture to a dispersion of MP 4990.

- 56. (New.) The method of claim 55, wherein the dispersion of MP 4990 a range of 32% to 35%.
- 57. (New.) The method of claim 48, wherein coating the underlayer comprises:

applying 0.3 to 0.5 grams of the polymer material per square meter of underlayer.

58. (New.) The method of claim 48, wherein coating the underlayer comprises:

drying the underlayer before applying the outerlayer.